

Dinner Meeting Wednesday March 21

Invitation to book your event

TOPIC

Use of Next Generation Optimisation in the Supply Chain

Traditional "Route Optimisation" has evolved into next generation distribution optimisation with business intelligence features. These new systems are being used as continuous business process improvement tools delivering up to 30% productivity efficiencies, (bottomline) cost savings and a return on investment measured in weeks. Case studies show how effective the new generation of optimisation systems are. Whilst the technologies may not be new, the developments and use of the technologies have accelerated to where automated dispatch systems are now possible. Outside logistics, these tools are used to enhance marketing, build growth strategies and develop business intelligence.

SPEAKER



Stephen Walsh
*National Sales
and Development
Manager,
SmartTrans*

SmartTrans has been a provider of optimisation solutions, wireless applications and business process improvement tools since 1999.

Stephen Walsh is a Director of the Australian Board of the Council of Supply Chain Management Professionals and sits on the BizSys Partner Reference Group for the Victorian Government Roundtable for Transport, Distribution and Logistics. His White Papers have been published in Australia and internationally.

Booking Form

Wednesday March 21 Dinner Meeting in Melbourne

Complete and fax to 02 9635 3466 or post to PO Box W154 Parramatta NSW 2150 by Friday March 16. Cancellations after this date cannot be refunded. If you have any queries call LAA Ltd on 02 9635 3422 or 1300 651 911.



Cost (GST inclusive)

LAA/APICS members – \$60 Non members – \$70
Payment is required at the time of booking.

Personal details

First name: _____

Surname: _____

Company: _____

Telephone: _____

Email confirmation/receipt details to: _____

or Fax confirmation/receipt details to: _____

Special diet requirements: _____

Please tick if you would like to receive LAA Ltd email updates and offers

Payment details

Cheque for: \$ _____ (payable to Logistics Association of Australia Ltd is enclosed)

Please charge: \$ _____ to my credit card

Type of credit card: (please circle)

Bankcard Mastercard Visa AMEX Diners Card

Name on credit card: _____

Expiry date: _____

Card holder's signature: _____

Credit card number: _____

_____ - _____ - _____

TIME AND VENUE

7pm for 7.30pm at the Rialto Hotel on Collins
495 Collins St, Melbourne

Car parking is available at the hotel, and the nearest train and coach station is Spencer Street, one block away. Trams are also available and frequently go past the hotel entrance.

If you need accommodation please book directly with the Rialto Hotel on Tel: 1800 000 867

Join Us

Membership of the Logistics Association of Australia Ltd gives you many benefits including an extensive activities schedule and many professional programs.

Friends of the LAA



Logistics Development Award



Logistics Research Program



University Scholarships



Network LAA



Supply Chain Mentoring Program



Dispatch National Newsletter



Smart Conference



If you would like to know more about becoming a member call 1300 651 911 or email laamanager@laa.asn.au

www.laa.asn.au

LOGISTICS ASSOCIATION OF AUSTRALIA Ltd

Membership Application

How to Join

Complete the attached form and fax to 02 9635 3466 or post to PO Box W154 Parramatta NSW 2150. You will be notified by email of your membership acceptance and given your personal login details for the members access area of the website. If you have any queries call the LAA on 1300 651 911.

Personal details

First name: _____ Male Female

Surname: _____

Preferred name: _____ (Will appear on your badge)

Company: _____

Position: _____

Describe the type of industry in which you are employed (eg 'manufacturing'): _____

Business address:

Suburb: _____ Postcode: _____

Tel: _____ Fax: _____

Mobile: _____

Email: _____

Residential address:

Suburb: _____ Postcode: _____

Tel (h): _____

Email (h): _____

Please direct all correspondence to: Business Residence

I agree to receive emails and mail from the LAA: Yes No

Payment of membership fees

Pro-rata rates currently apply until June 30th.

This document becomes a Tax Invoice for GST when payment is made.

Full membership: \$90.00 + \$9.00 (GST) = **\$99.00**

Full annual membership from June 30th, 2007 to June 30th, 2008 - \$180 (ex. GST)

Student membership: \$30.00 + \$3.00 (GST) = **\$33.00**

Full annual membership from June 30th 2007 to June 30th 2008 is \$180 (ex. GST)

(Must be a full-time student on a logistics related course that exceeds one year, proof of enrolment is required)

Cheque for: \$ _____ (payable to Logistics Association of Australia Ltd is enclosed)

Please charge: \$ _____ to my credit card

Type of credit card: (please circle)

Bankcard Mastercard Visa AMEX Diners Card

Name on credit card: _____

Expiry date: _____

Card holder's signature: _____

Credit card number: _____

_____ - _____ - _____ - _____ - _____

Logistics Association of Australia Limited ABN 27 003 147 082