

LOGISTICS ASSOCIATION OF AUSTRALIA Ltd

Inaugural LAA Golf Day Victoria Sponsorship Packages -

Wednesday 22 September 2010 at Kingston Links Golf Course, Rowville

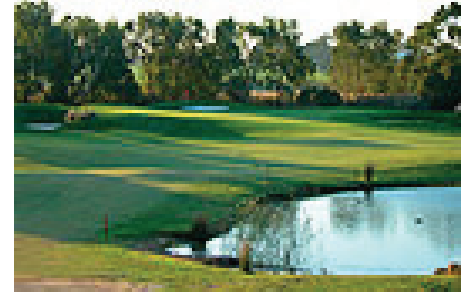


The Logistics Association of Australia Ltd (LAA) is delighted to announce its inaugural Golf Day in Melbourne, Victoria. LAA Golf Days have proved very popular in NSW and, as such, we believe they represent a great opportunity to promote your company's services and products. Below are the sponsorship packages available. If you would like to take up one of these opportunities, please complete the Application Form attached. Alternatively, if you would like more information, please contact either Jo Baker or Megan Dunn on 1300 651 911 or email admin@laa.asn.au

Platinum Sponsorship \$1900 each (limit of 2 opportunities)

Sponsorship benefits include:

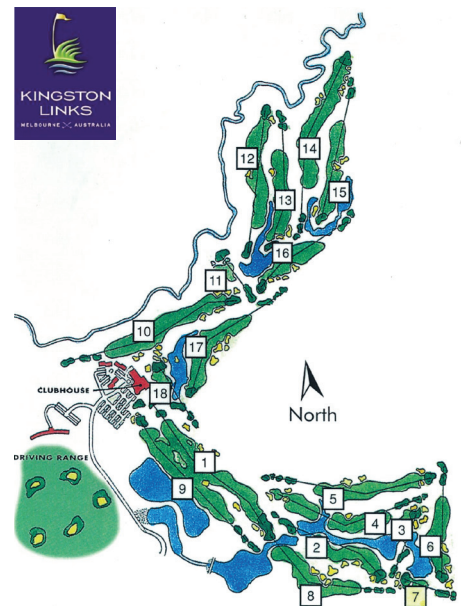
- **Golf Tickets** - Four (4) complimentary tickets for golf game and lunch
- **Advertising / Logo Display** - Recognition as a Platinum Sponsor in LAA's Dispatch newsletter (both electronic and hardcopy)
 - Company logo on all LAA Vic Golf Day promotional material
- **Banner / Signage Display** - One company Banner displayed at registration area
 - One company banner displayed in golf lunch venue
- **Product Display** - Opportunity to have company or signage equipment on lawn area outside golf lunch venue (visible to players from the lunch area)
- **Merchandise** - Opportunity to place one piece of company merchandise in player satchels (item subject to approval by LAA)
- **Acknowledgement** - Verbal acknowledgement as Platinum Sponsor at golf lunch
- **Additional Benefits** - Opportunity to sponsor ONE of the following: Putting Green - display your corporate banner, signage or equipment at the putting green (players pass this area twice) OR Drinks Cart - opportunity to place signage on one drinks cart



Gold Sponsorship \$1200 each (limit of 6 opportunities)

Sponsorship benefits include:

- **Golf Tickets** - Four (4) complimentary tickets for golf game and lunch
- **Advertising / Logo Display** - Recognition as a Gold Sponsor in LAA's Dispatch newsletter (both electronic and hardcopy)
 - Company logo on all LAA Vic Golf Day promotional material
- **Banner / Signage Display** - One company banner displayed in golf lunch venue
- **Merchandise** - Opportunity to place one piece of company merchandise in player satchels (item subject to approval by LAA)
- **Acknowledgement** - Verbal acknowledgement as Gold Sponsor at golf lunch
- **Additional Benefits** - Opportunity to have company banner or logo displayed at ONE of the following: Sausage Sizzle (opens halfway through golf match) OR 3rd hole (part of nearest the pin competition) OR 7th hole (part of nearest the pin competition) OR 11th hole (part of nearest the pin competition) OR 18th hole (part of nearest the pin competition) OR 9th hole (part of longest drive competition).



Silver Sponsorship \$900 each (limit of 9 opportunities)

Sponsorship benefits include:

- **Golf Tickets** - Two (2) complimentary tickets for golf game and lunch
- **Advertising / Logo Display** - Recognition as a Silver Sponsor in LAA's Dispatch newsletter (both electronic and hardcopy)
 - Company logo on all LAA Vic Golf Day promotional material
- **Merchandise** - Opportunity to place one piece of company merchandise in player satchels (item subject to approval by LAA)
- **Acknowledgement** - Verbal acknowledgement as Silver Sponsor at golf lunch
- **Additional Benefits** - Opportunity to have company banner or logo displayed at ONE of any par 4 hole (holes: 2,4,5,6,8,12,13,16,17)

Banner Information

Where it is included in your sponsorship package, banners may be placed on the green and/or tee. Banner dimensions are as follows:

Maximum length = 3 metres

Maximum height = 1.2 metres

Additional Golf Game and Lunch Tickets

Any additional golf and lunch tickets can be purchased at \$100 per person (inc. GST)

For More Information

Corporations interested in sponsoring the LAA annual golf day can register by contacting:

Jo Baker OR Megan Dunn

Tel: 1300 651 911

Email: admin@laa.asn.au

All sponsors are officially recognised both on the day, and in LAA Newsletters prior to and post the event together with publicity photos.

All prices quoted in this brochure are inclusive of GST