

Press Release

January 2011



HUMANITARIAN LOGISTICS RELIEF IN AUSTRALIA

The Logistics Association of Australia (LAA) will provide an information consolidation and communications service for individuals and organisations able to provide products or services supporting Humanitarian Logistics Relief in Australia.

Prompted by the disastrous floods in Queensland and Victoria, and the supportive initiatives of our fellow industry associations (such as the SCLAA), we believe that there is value in providing an ongoing centralised service for logistics and supply chain participants to communicate the support they can provide. This support may involve the provision of a product or service that is either discounted or free of charge, the provision of labour or equipment, or other items that are likely to assist the immediate disaster relief or the subsequent repair and remediation process.

This is not a relief coordination facility as that is best left to the industry specialists in that arena, nor will the LAA be involved in coordinating the provision of the goods or services or managing the integrity or quality of the offer, as that will remain the responsibility of the recipient. We will endeavour to conduct some first level screening of submissions but will largely rely on the goodwill and integrity of our industry participants and any subsequent feedback.

This service is not restricted to LAA Members and Friends and is open to all Logistics and Supply Chain participants who believe that their offer/contribution can make a positive difference.

We plan to keep the service as simple, transparent and current as possible through the following process:

1. Individuals and Organisations who wish to communicate the logistics related support that they can provide need simply email your offer of support to humanitarian@laa.asn.au giving the following information:
 - a. Company (or individual's) name
 - b. Contact Person
 - c. Contact Telephone Number
 - d. Contact Email Address
 - e. Company Website (if applicable)
 - f. Clear description of the offer (including any caveats, limitations, specific geographical capabilities or expiry dates relative to the offer)
2. The LAA will list all processed offers on a specific page of the LAA website (www.laa.asn.au/humanitarian.htm). Items will be listed by date of receipt and will remain there until either advised by the individual/organisation, the expiry date on the offer is past, or we decide to remove the offer based on specific feedback.
3. The LAA shall distribute a Press Release detailing any new and substantial offer that has been processed during that week. We shall ensure that distribution also includes applicable Government and Voluntary Aid Agencies. This part of the process will be monitored and scheduled accordingly as this frequency may not be necessary outside occasions when natural disasters strike parts of Australia.

This service is not provided to distract from or circumvent any current Disaster Relief initiatives. The LAA are providing this service to supplement existing initiatives by providing a specific, ongoing Logistics and Supply Chain industry portal.

For further information on any of the LAA's programs or activities please contact

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Telephone 1300 361 511 or email admin@laa.asn.au