

# Humanitarian Logistics

# Training

**Short Course: 17, 18 & 19 November 2010**

## Program Facilitator:



**Jersey Seipel**, Adjunct Lecturer at Sydney University's Institute of Transport and Logistics, Massey University New Zealand and Member of trans-Tasman Middlebank Consulting Group.

Jersey was born in Germany and studied at the Universities of Heidelberg and Frankfurt. Following training as a logistician for Médecins sans Frontières, he spent nearly a decade in various humanitarian aid roles, supporting relief missions in Africa and Asia. His assignments included South-Sudan, Congo, Burundi, Cambodia, Indonesia and Afghanistan. During this period he worked in six war-zones, managed two reconstruction projects and was involved in the Boxing Day 2004 Tsunami recovery phase as logistics delegate for the Red Cross in Sumatra. He also gained valuable experience as project manager and head of mission in Phnom Penh and Kabul.

## Course Overview:

Logistics in humanitarian aid projects has long been an overlooked factor in the efficient and effective delivery of help to victims of war, natural disasters and epidemics. With increased media coverage and the rise of the "CNN-factor" of humanitarian assistance to countries such as Haiti, Sudan, Congo, Afghanistan and Iraq, professional logistics and supply-chain management for humanitarian aid missions has taken a place in the spotlight and is more and more recognised as one of the

core components of all successful relief efforts.

Unstable security environments, long and fragile supply lines, time constraints and access restrictions often add to the pressure on logistics managers to deliver aid where it is most needed.

This course offers an introduction into the complex and challenging world of logistics in humanitarian aid projects by case-studies of real emergencies, group exercises and discussion of mission parameters based on experience from the field.

It focuses on the main elements of logistics and supply chain management in two theatres of operation: humanitarian aid in zones of conflict and relief assistance in natural disaster areas. Participants will be introduced to the following topics:

Introduction to humanitarian aid and disaster relief operations: development, actors and scenarios; the impact of logistics in humanitarian aid projects; intervention planning and rapid evaluation missions; security/risk assessments; infrastructure components, the environmental context and constraints; strategic supply chain design and coordination; and the professionalisation of humanitarian logistics and future trends.

## Who Should Attend?

Business Executives and commercial Supply Chain Managers interested in humanitarian aid and/or cross-sector collaboration with relief agencies, including Managing Directors, General Managers, Logistics Managers/Directors and Operations Managers/Directors as well as Management Consultants.

## Short Course Details:

**WHEN:** 17, 18 & 19 (19th - 1/2 day only) November 2010.

**WHERE:** NSW: ITLS Campus, Newtown.

**COST:** Members \$1400, Non-members \$1650.

*Early Bird Rate applies: 10% discount for registrations received by 1st October 2010.*

**TO REGISTER or More Information**

Visit [www.laa.asn.au/training.htm](http://www.laa.asn.au/training.htm) or email at [admin@laa.asn.au](mailto:admin@laa.asn.au)



# SHORT COURSE: REGISTRATION FORM

## CONTACT DETAILS:

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

## PAYMENT DETAILS:

COURSE DETAILS: \_\_\_\_\_

LAA Member       Non-Member

Cheque for: \$ \_\_\_\_\_ payable to Logistics Association of Australia Limited is enclosed

Please charge: \$ \_\_\_\_\_ to my credit card (a 3% surcharge applies on all credit card transactions)

Type of credit card: (please circle)      Mastercard      Visa      AMEX      Diners Card

Name on credit card: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Card holder's signature: \_\_\_\_\_

Credit card number: | | | | | - | | | | | - | | | | | - | | | | |

A receipt/tax invoice will be sent to you following payment processing.

## Cancellation Policy:

It is necessary to charge a fee when confirmed bookings are cancelled. A substitute participant may be accepted. If a substitute is not nominated, the cancellation fee will be applied as a percentage of the registration fee.

Cancellation fee: up to 30 days prior - no fee; within 30days - 25%.

Requests for substitutions or cancellations must be made in writing.

Please send this completed form to Megan Dunn, Logistics Association of Australia Limited

Email: [admin@laa.asn.au](mailto:admin@laa.asn.au) Tel: 1300 651 911 Fax: 02 9635 3466

PO Box 1265 Parramatta NSW 2124 [www.laa.asn.au](http://www.laa.asn.au)

ABN 27 003 147 082

© Logistics Association of Australia Ltd

