

PRESS RELEASE : 4th August 2010



2010 LOGISTICS DEVELOPMENT AWARD WINNERS ANNOUNCED



The Logistics Association of Australia Ltd (LAA Ltd) is pleased to announce that the 2010 Logistics Development Award has been won by Ben Newton, Transport Strategy Manager, Woolworths Limited, NSW.

The Logistics Development Award has long been Australia's major logistics industry award and is offered annually by the Logistics Association of Australia. The award is sponsored by CHEP.

2010 applicants for the LDA were required to submit a paper of approximately 1500 words on either:

- In light of predicted increasing fuel prices describe how this might impact supply chains across Australia, and what initiatives the industry and individual companies could put in place to minimize risks, OR
- Describe a “game changing” supply chain initiative that you have played a major role in for your company. Describe the value this delivered. The issues you faced and how learning might be applied by others outside of your organisation.

Ben's major award winning paper was entitled *Woolworths – on track* outlining a supply chain initiative.

As the major prize winner, Ben will attend the Annual Conference of the Council of Supply Chain Management Professionals to be held in San Diego, California, USA from 26-29 September, 2010.

Announcing the Award, Jo Baker, LAA Executive Manager, said: “On behalf of the LAA, I would like to congratulate Ben Newton, the runner-up and book prize winners. All submissions this year were outstanding. Our thanks go once again to CHEP for sponsoring this initiative. I would also like to thank the judges of this award, Mark Clarke, Director Supply Chain, CHEP; Brad Harrison, LAA President; Jo Buchanan, LAA Director; and John Mak, LAA Committee member.”

As a supporter of the awards for the past 18 years, Mark Clarke, Director Supply Chain, said “CHEP is proud to continue our association with the LAA Logistics Development Award. As the logistics industry moves towards sustainable supply chain processes, innovative logistics professionals are emerging as

advocates of ethical and environmental responsibility. Awards such as these enhance the reputation of the logistics industry and demonstrate our commitment to a sustainable future. I congratulate Ben Newton as this year's winner, and commend the LAA for providing such a positive platform for education and discussion."

The runner-up, Matthew Lowe, Merchandise Logistics Specialist, Woolworths Limited (VIC), who took the topic "Woolworths Vendor Capability Training Series" supply chain initiative, wins a complimentary registration to the value of \$1,500 at a major conference in the Australasian region.

Two \$200 book prizes were also awarded to:

- Justin Mackedie, Operations Shift Manager, Woolworths Limited (QLD)
- Leorey Marquez, Research Scientist, CSIRO (VIC)

For more information about the Logistics Development Award or LAA Ltd:

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2010 LDA Winner, Ben Newton

