

The Logistics Finance Interface

Training

Short Course: 22 & 23 February 2011

Program Facilitator:



David Walters BA (Alberta), MSc (Bradford), PhD (Cranfield) is Professor of Logistics and Supply Chain Management in the Institute of Transport and Logistics Studies, University of Sydney.

He has held posts at the Sydney Graduate School of Management, Macquarie University and Oxford University (Templeton College), and the Cranfield School of Management. He has published a number of textbooks in business and marketing subjects, the most recent "Strategic Operations Management: a Value Chain Approach" was published in 2007. He has published over 30 articles in professional journals. He is the Australasian editor for the International Journal of Physical Distribution and Logistics Management. David Walters has teaching experience across a wide range of continents including North America, The Middle East, Europe, Asia, and Africa. In addition to his wide teaching experience he has acted as a consultant for a number of international companies. These include: BOC, CSR, Harrods, Laura Ashley, The Kingfisher Group, Storehouse, British Oxygen Company, Marks and Spencer, Tesco and a number of others.

Course Overview:

Course participants can expect to develop a good understanding of the how the Logistics and Supply Chain Management activity can influence the financial performance of an organisation and its customers.

The sessions will include:

- Understanding financial statements:
 - Operating statements; the balance sheet; and cash flow statements.
 - Financial structures: operational and financial gearing - advantages and disadvantages.
 - Some important ratios and their drivers.
 - Performance measures: long-term and short-term.
 - Exercises and case studies.
- Understanding how Logistics and Supply Chain decisions impact on the organisation & customers' accounting and financial performance.
 - The nature of logistics costs; fixed costs, variable costs and volume issues, direct and indirect costs.
 - Direct product profitability.
 - Customer profitability and the service issue cost.
- A Supply Chain Financial Model.
 - Strategic decisions and implications.
 - Financial decisions and implications.
 - SCOR and financial performance.
 - Exercises and case studies.

Who Should Attend?

Executives and Managers involved in the overall management of and/or of key elements of the supply chain. This includes Managing Directors, Procurement Managers/Directors, Logistics Managers/Directors, Operations Managers/Directors, & Management Consultants.

Short Course Details:

WHEN: 22 & 23 February 2011.

WHERE: NSW: ITLS Campus, Newtown.

COST: Members \$1400, Non-members \$1650.
Early Bird Rate applies: 10% discount for registrations received by 7th January 2011.

TO REGISTER or More Information
Visit www.laa.asn.au/training.htm or
email at admin@laa.asn.au



SHORT COURSE: REGISTRATION FORM

CONTACT DETAILS:

Name: _____

Job Title: _____

Company: _____

Phone: _____ Email: _____

Postal Address: _____

PAYMENT DETAILS:

COURSE DETAILS: _____

LAA Member Non-Member

Cheque for: \$ _____ payable to Logistics Association of Australia Limited is enclosed

Please charge: \$ _____ to my credit card (a 3% surcharge applies on all credit card transactions)

Type of credit card: (please circle) Mastercard Visa AMEX Diners Card

Name on credit card: _____ Expiry date: _____

Card holder's signature: _____

Credit card number: | | | | | - | | | | | - | | | | | - | | | | |

A receipt/tax invoice will be sent to you following payment processing.

Cancellation Policy:

It is necessary to charge a fee when confirmed bookings are cancelled. A substitute participant may be accepted. If a substitute is not nominated, the cancellation fee will be applied as a percentage of the registration fee.

Cancellation fee: up to 30 days prior - no fee; within 30days - 25%.

Requests for substitutions or cancellations must be made in writing.

Please send this completed form to Megan Dunn, Logistics Association of Australia Limited

Email: admin@laa.asn.au Tel: 1300 651 911 Fax: 02 9635 3466

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