



NATIONAL MEMORANDUM OF UNDERSTANDING BETWEEN LAA AND apics

We have great pleasure in announcing that in late March 2011, the Logistics Association of Australia Ltd (LAA) and the Australasian Production and Inventory Control Society Ltd (apics) signed a National Memorandum of Understanding (MOU) to cooperate with each other enhancing the interests of each organisation and their members for the mutual benefit of each organisation.

The key elements of the MOU are as follows:

- Provide a platform for networking amongst members;
- Exchange information on professional development including ideas on developing training programs, publications, professional journals and standards as well as recommendations on resource speakers;
- Organise visits amongst Secretariat staff, Council members, Board members, staff of member companies and members;
- Promote education programs and conferences being conducted by each group where there is no direct competition of events;
- Organise consultative services to be provided to each other as agreed;
- Exchange trade and regulatory information pertinent to the other party where practical.

Whilst there has been an MOU in place between LAA and apics (NSW) for several years, with a long standing history of collaboration and cooperation (most notably the successful LAA/apics Supply Chain Mentoring Program), this agreement represents a significant milestone in demonstrating the value of industry stakeholder groups working effectively for the benefit of all members.

Both organisations are actively seeking appropriate opportunities throughout 2011 and beyond to develop this relationship across Australia and look forward to suggestions from our respective members.

"This is an exciting development for the LAA as we are seeking to build enhanced relationships with all of our colleagues from the other Logistics and Supply Chain Associations in our desire to make our 25 th Anniversary Celebration year truly about cooperation, collaboration and engagement. Trevor deserves great credit for leading this initiative" said Mike Owen, National President of the LAA.

Trevor Brougham, National President of apics added "Like Mike Owen, I see this as a significant step in the development of professionalism in the Logistics and Supply Chain Management in Australian companies. The synergies that this cooperation can deliver are extensive. I look forward to the strengthening of the relationships, the cooperation in future projects and the future growth of both associations."