

The Australian Logistics Council (ALC) has launched the information and sponsorship brochure for the **ALC Annual Forum 2011**, which has the theme ***A Seamless Supply Chain***.

The Forum will take place at the Melbourne Convention and Exhibition Centre from 21-22 February and will bring together the senior leaders of Australia's freight Transport & Logistics (T&L) industry.

ALC Chief Executive, Michael Kilgariff, said the purpose of the 2011 Forum will be to explore critical freight Transport & Logistics (T&L) issues with the aim of ensuring Australia has a safe, secure, reliable, sustainable and competitive freight T&L industry.

"The Hon Anthony Albanese MP, Minister for Infrastructure, Transport, Regional Development and Local Government delivered the keynote address to the 2010 ALC Annual Forum and recognised ALC as being ***'a body that is national and is cross-modal'***", said Mr Kilgariff.

"Minister Albanese also said the ALC was ***'A forum removed from the tired policy debates of the past. A forum that rejects the negative frame that pits one mode of transport against another, and is instead focussed on the positive frame of improving the efficiency and safety of freight supply chains'***.

"The 2011 ALC Forum will focus on Australia's freight task and report on the outcomes from Prime Minister Rudd's declaration in January 2010 that: ***'In 2010, the transport priority for the Council of Australian Governments will be freight transport'***."

"An important component of the freight transport reform effort in 2010 is the development of a National Freight Plan and a National Port Strategy as part of an overall National Transport Policy Framework. At the same time, the Council of Australian Governments (CoAG) agreed to a capital-city strategic planning process to provide for transport corridors, international gateways, intermodal connections and the reservation of land to support expansion.

"The 2011 ALC Forum will explore progress over 2010 as the year of freight transport and focus on what will need to happen in 2011, as well as provide an opportunity for the industry to showcase the latest technology, products and services.

"The ALC Forum is organised by and for Australia's freight T&L industry; if you are involved, you need to be there", he said.

Sponsorship and Exhibition opportunities include:

- Platinum
- Gold
- Silver
- Bronze.
- Annual Dinner (to be held at the RACV Club in Melbourne).
- Industry Reception (to be held at the MCEC).
- Satchels.
- Lanyards.
- Trade Exhibitions.

For more information on sponsorship and exhibition opportunities, please contact Natasha Diduk on (02) 62604915 or click [here](#) to view the Exhibition and Sponsorship Opportunities brochure.