



Bean Media offers discounted advertising rates to LAA members

2 December, 2010

Good news!

Bean Media Group's business magazines have been voted the best for their industries in Australia at the recent Publishers Australia Excellence Awards 2010.

An expert panel of judges has voted *Australia's Best Manufacturing* and *Australia's Best Building, Construction and Mining* the best business magazines for their industries in the category of **B2B Magazine Of The Year 2010**.

With unrivalled quality, a fully audited CAB circulation and numerous awards, Bean Media Group's portfolio of business magazines are clear market leaders.

As Bean Media Group holds a valued partnership, as a Friend of the LAA, they would like to offer all members **discounted advertising rates** in their award-winning series. Due to the quality of the publications and the significance of these awards, demand for inclusion is already high and positions will be allocated on a first come, first served basis.

To take advantage of these discounted rates please contact Paris Brooks on (02) 9939 7899 or email her at paris@beanmedia.com.au

Regards,

The team at LAA



Australia's Best Building, Construction and Mining

Australia's Best Manufacturing

Australia's Best Retail