

FRIEND OF THE LAA



Bean Media Group are based on Sydney's north shore and are the brains behind the popular series of industry-specific magazines entitled 'Australia's Best'.

Australia's Best are a series of top-quality, business-to-business publications that cover a wide variety of industries across Australia, with a specific focus on supply chain management and purchasing strategies.

The magazines are produced for individual industries which means the titles are highly targeted and industry specific. The series of publications include Food and Drink, Manufacturing, Building Construction and Mining, and Retail. Bean Media Group constantly receive positive feedback from industry professionals who remark on the quality of the 'Australia's Best' magazines and they are now widely recognised as industry leaders.

The publications feature editorials on notable companies within each industry and provide valuable exposure and insights into successful supply chain strategies. As the publications are supply-chain focused, the company looks to interview what they consider to be some of Australia's best supply chain and purchasing managers. If your company is selected, there is zero charge for inclusion, exposure is unrivalled through the hard-copy titles and both Google and Yahoo 7 news, and you will join an elite handful of successful companies who have been featured including industry heavyweights such as Ford Motor Company, Astra Zeneca, Alcoa, Alstom, McDonalds, Toyota, BHP Biliton and Multiplex.

Through Bean Media Group's impressive distribution network, they are able to publish editorial features on companies throughout Australia and New Zealand and deliver your company news to potential customers and other businesses alike. The editorial features that appear in 'Australia's Best' are submitted to Google and Yahoo news which further enhances the company's reputation as one of Australasia's cutting-edge media companies.

For a limited time, subscriptions are free of charge, so please visit their website at www.media.net.au