

FRIENDS

of the LAA

The "Friends of the LAA" program is an initiative of the Logistics Association of Australia Limited (LAA Ltd). Our vision is to advance the industry as a profession in Australia. Your funding contribution in the program directly provides support and helps facilitate the LAA in the delivery of professional development programs to the members and wider logistics and supply chain community.

OVER \$15,000 OF
VALUE FOR JUST
\$3,300



Core Advertising & Branding Benefits

- ❑ One full page in the annual Friends Directory
- ❑ Friends of the LAA page of the LAA website
- ❑ Friends Latest News page, published on a monthly basis via our e-bulletin
- ❑ Monthly listing in Dispatch Newsletter - 11 issues (no January issue each year)
- ❑ MHD magazine: 3 issues per year
- ❑ Friends advertising at all national events
- ❑ LAA website directory listings
- ❑ Smart Conference advertising
- ❑ 7 representatives receive membership & benefits



Secondary Additional Bonus Opportunities

- ❑ Involvement in annual "Friends Forums" to network and get an update on the latest program developments.
- ❑ A presentation plaque recognising your company as a "Friend".
- ❑ Upon joining a feature editorial in the monthly national LAA Ltd Dispatch Newsletter that has over 5000 copies distributed throughout the industry.
- ❑ Attendance at all functions by a nominated representative at LAA Ltd member rates nationally.
- ❑ Entitlement to use the "Friend of the LAA" logo in company marketing.
- ❑ Complimentary copies of the monthly national LAA Ltd Dispatch newsletter and leading industry magazines – MHD and Australasian Freight Logistics.
- ❑ First preference for sponsorship opportunities as LAA Ltd programs are developed.
- ❑ Two free event listings per year on the Positions Available webpage.



For more information about our
Friends Program contact the LAA:

Tel: 1300 651 911

Email: admin@laa.asn.au

Website at www.laa.asn.au

LOGISTICS ASSOCIATION OF AUSTRALIA Ltd

Friends Program Application

How to Become a Friend

Complete the attached form and fax to **02 9635 3466** or post to **PO Box 1265 Parramatta NSW 2124**.

If you have any queries call LAA Ltd on **1300 651 911**.

Company details

Company name: _____

Address: _____

Suburb: _____

State: _____

Postcode: _____

Company representative name: _____

Preferred name: _____

(This name will appear on your badge)

Male

Female

Position: _____

Tel: _____

Fax: _____

Mobile: _____

Email: _____

Category

Please indicate your core activity in the list below by marking it with '1'. On the LAA Ltd website your logo (along with a hyperlink to your company website) will appear under the category that you have marked as your core activity. Please also indicate any other relevant secondary categories by marking them '2' and '3' in priority with '2' being the most important and '3' being the least important.

Domestic Transport and Freight Operators

Relocations and Removalists

Education, Logistics and Knowledge Standards

Recruitment

Infrastructure and Modal

Supply Chain and Logistics Management Consultants

Supply Chain Software and Hardware Providers

Third Party Logistics Suppliers

Materials Handling + Equipment and System Integrators

Warehousing and Storage

Trade and Finance

Packaging

Payment

Payment may be made by cheque, credit card or electronic transfer. *This document becomes a Tax Invoice for GST when payment is made.*

Cheque for \$3300.00 payable to Logistics Association of Australia Limited is enclosed

Please charge \$3300.00 to my credit card (a 3% credit card fee applies to all credit card transactions)

Type of credit card: (please circle) Mastercard Visa AMEX Diners Card

Name on credit card: _____

Expiry date: _____

Card holder's signature: _____

Credit card number: | | | | | - | | | | | - | | | | | - | | | | |

Electronic transfer \$3300.00 to Logistics Association of Australia Ltd

St George Bank / BSB 332 053 / Account Number 100025627

Please fax a remittance advice to 02 9635 3466 or email admin@laa.asn.au

Logistics Association of Australia Limited ABN 27 003 147 082
PO Box 1265 Parramatta NSW 2124 Tel: 1300 651 911 Fax 02 9635 3466
Email: admin@laa.asn.au Website: www.laa.asn.au

