

FRIEND OF THE LAA



## **We provide the keys to global trade**

GS1 Australia was created by Australian business for the benefit of Australian businesses.

At the forefront of eCommerce and supply chain management initiatives, GS1 Australia services more than 18 industry sectors and supports over 16,000 members nationally. GS1 Bar Code numbers permit organisations of any size to order, track, trace, deliver and pay for goods across the supply chain, anywhere in the world.

GS1 Australia is part of GS1 global, the largest supply chain not-for-profit organisation in the world. More than a million member companies in 145 countries use the GS1 standards as part of their daily business communications, representing over five billion scanning transactions a day.

Through the automation of business processes, the GS1 standards enable increasingly fast, efficient and accurate flow of information between trading partners, factors that are fundamental to the success of any business.

## **The business benefits**

Standards are the foundation for clear, understandable exchanges between companies in an increasingly globalised economy. Using standards helps keep costs down for everyone and helps create an efficient supply chain. The benefits of using standards are:

- Improved return on investment by reducing inventory holdings and associated financial costs
- Increased sales by reducing or eliminating out-of-stock situations
- Better customer service by speeding up delivery times, continuous replenishment and ensuring predictable stock availability
- Greater productivity due to improved tracking of stocks and materials, which reduces administration time and costs
- Increased profitability as cost analysis can be refined through more accurate activity-based costing

## **The Services we offer our members:**

GS1 Australia is committed to providing members with assistance and support to implement the global GS1 standards through a range of services. As a not-for-profit organisation we provide these services on a cost-recovery basis.

- **Education and Training:** Four different training modes make GS1 learning convenient even for the busiest of schedules. Members can choose traditional

classroom training sessions, online courses available 24 hours per day, seven days a week, web-interactive training and sessions at GS1's Supply Chain Knowledge Centres in Melbourne and Sydney.

- **Bar Code Testing:** Our testing service can save you time and money by checking the likely scanning performance of bar codes on your products and how closely they conform to specifications. A GS1 Australia Bar Code Verification Report, required by most major retailers, is issued at the completion of testing.
- **GS1net:** GS1 Australia's data synchronisation solution for Australia and New Zealand, GS1net lets you enter, validate, store and maintain all your product, pricing and other related trade information in a single location. You can then easily share this global standards-based information with the trading partners you work with, across all industry sectors, both in Australia and around the world.
- **Professional Services:** GS1 Australia has a team of expert project managers and advisors to assist GS1 members with supply chain implementation. The team is made up of independent, experts with a wealth of knowledge gained over 25 years of working with Australian businesses to improve their bottom line.
- **GS1Locatenet:** A central directory of GS1 standard, unique Global Location Numbers (GLNs) which identify physical, operational and legal locations. GLNs may be assigned to pricing locations, ship-from locations, ship-to destinations, eMessaging addresses and more. GS1Locatenet delivers the ability for trading partners to communicate location master data using GS1 global standards for party synchronisation.

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A Friend Since 07/00

*education, logistics & knowledge standards*