

Infor Introduces Next Wave of Enterprise Software with Infor10

Consumer-Grade User Experience, Complete Industry Applications & Cloud Deployment Options Enabled by ION Technology

Melbourne – Nov. 8, 2011 – Infor <<http://www.infor.com/>> , a leading provider of business application software with operations serving more than 70,000 customers, today unveiled Infor10, which features a consumer-grade user experience, complete industry-specific software applications and Infor10 ION Suite, a lightweight, middleware technology that changes the way enterprise software is managed.

“Our customers today already enjoy best-in-class applications with deep out-of-the-box functionality across a variety of highly specialised industries and micro-verticals. Infor10 sets a new standard for how work gets done. People at work have come to expect the same user experience they encounter in their everyday lives as users of Twitter, Facebook and Google. Infor10 and the Infor10 ION Suite bring that to the workplace,” said Charles Phillips, CEO of Infor. “This unique combination provides our existing customers the opportunity to dramatically upgrade and extend their investments in Infor applications and it gives new customers the next wave of enterprise software innovation they’ve been seeking.”

ION Is the Foundation of Infor10

The Infor10 ION Suite is at the heart of Infor10. ION connects and integrates Infor and non-Infor applications, storing information in a common format and repository. ION allows information that flows among applications, analytics and social media streams to be accessed by users from their desktops, laptops and mobile devices.

Unlike conventional middleware, the lightweight ION technology is not layered on top of existing applications, but infused into them. As a result, ION makes integrations quicker, simpler and more reliable. “ION creates the mobile, social and flexible enterprise,” said Soma Somasundaram, senior vice president, Global Product Development, Infor. “Because it’s lightweight and built using open standards, ION installs much faster than heavy middleware and allows customers to get up and running quickly and efficiently so they can focus on their core business.”

ION enables new and existing Infor and non-Infor applications to work as a holistic solution, helping to create streamlined workflows and end-to-end business processes, while improving system performance speed and upgrades.

“We say ION is unbreakable architecture because extensions don’t break during upgrades,” said Somasundaram. “Most of our customers don’t want to be in the technology business. They would rather have IT be more agile and innovative, which is what ION allows them to do.”

Infor10 Consumer-Grade Experience

Infor10 Workspace is the front end of Infor10 and designed to deliver a consumer-grade user experience and change the way work is done for the average enterprise user.

“Enterprise software users want to work the way they live,” said Duncan Angove, president, Products and Support, Infor. “They can see what’s going on in the consumer world, where social media, collaboration and mobile devices combined with beautiful design, ready-to-use applications and agile technology have substantially improved the speed, value and productivity of the consumer experience. With Infor10, we are delivering a consumer-grade

user experience that begins with a beautiful user interface.”

Infor10 ION Workspace unifies and presents all relevant information for each user on one screen, including role-based workflows, task and alerts, in-context business intelligence, event management, social media collaboration, consumer-like search capabilities, and business activity streams.

Infor10 Complete Industry Applications

ION also makes it possible to connect the rich functionality of leading ERP and best-in-class solutions from Infor and affiliate Lawson Software for specific industries.

Infor10 suites are targeted for Aerospace and Defence; Automotive; Chemicals; Distribution; Equipment Services, Maintenance & Rental; Fashion; Food and Beverage; General Manufacturing; Healthcare; High Tech; Hospitality; Industrial Equipment and Machinery; and Public Sector.

“Generic one-size-fits-all software requires time-consuming configuration and doesn’t address the specific needs of an industry,” said Angove. “We believe that speed is the new basis for global competition and we are building the functionality our customers need not only to address their industry issues right out of the box, but also to eliminate extensive customisations that lead to costly and risky implementations.”

Infor10 Reimagines How Software is Managed

The Infor10 release also provides flexible deployment options, including Infor’s CloudSuite Platform, to increase an organisation’s speed and agility.

Customers can run their entire solution on Infor10 CloudSuite or can keep core enterprise systems on premise, while running other applications or services in the Cloud. The Infor10 CloudSuite Platform features a unified user experience and security, and enables two-tiered, hybrid deployments.

Whether customers access functionality from a software-as-a-service (cloud) model or on-premise deployment, they get the same functionality and look-and-feel. The only difference is in how their users connect to core applications. Customers can even move from one deployment model to another, since the same application code is used for all deployment models.

For more information about Infor10, please visit www.infor.com <<http://www.infor.com>> .

About Infor

Infor is a leading provider of business software and services, with operations helping more than 70,000 customers in 164 countries improve operations and drive growth. To learn more about Infor, please visit www.infor.com <<http://www.infor.com>> .

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