



mhd-sponsored Students to represent Australia at The Fresh Connection Global Final in Amsterdam

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For the past 7 weeks 170 Supply Chain professionals have been competing in The Fresh Connection National Competition. However, also competing have been students from leading Australian universities Curtin, Queensland University of Technology, University of Western Sydney, and University of South Australia. These students have been vying for the title of Australian University Champion and the right to represent Australia at the Global University Final in Amsterdam.

The mhd Supply Chain Solutions Sponsored team from the University of Western Sydney has prevailed as the winner just outperforming a team from Curtin by a mere 0.4%. Therefore, from June 20-24 Australia will have its first ever international representative for The Fresh Connection as the University of Western Sydney competes against Universities from the UK, US, Belgium, Netherlands, Germany, Denmark, France, and South Africa.

A member of the winning team *Ali Leghaei* who works at MRL Logistics by day, and studies at night, is stoked by the opportunity his team now has: "our team has been meeting twice a week for seven weeks to get this result, but the truth is we have been living and breathing The Fresh Connection. We have learnt a lot about the Supply Chain while having lots of fun and building some great relationships. It is the best experience I have had at University and think all University students should do something similar"

Meanwhile in the Open Competition the companies that have qualified for the Signet National Final on May 24th have also been decided. Australia's Top Supply Chain teams for 2011 are:

2011 Signet National Final Qualifying Companies/Universities

Bevchain Pty Ltd
BlueScope Steel
Brightstar
Caltex Australia
Coca-Cola Amatil
Constellation wines
Curtin University
Dell Australia
Fujifilm Pty Ltd
Nestle Australia Limited
Orica
Philip Morris Limited
SCA Hygiene Australasia
Schweppes Australia

Shell Company of Australia
Tip Top
University of South Australia
University of Western Sydney

On the 24th of May these companies and universities will come together at the Aerial Function Centre in UTS Tower Sydney for the final that will determine who represents Australia in Italy. The day will also double as a Symposium of Supply Chain professionals with Supply Chain thought leader Dr. John Gattorna as well as GRA partner and supply chain strategy expert Carter McNabb presenting.

Information about THE FRESH CONNECTION can be found at:

WWW.THEFRESHCONNECTION.COM.AU

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Australian Competition partners – GRA, TandL News, mhd Supply Chain Solutions, Signet, Involvation, and Focus Press