



**Oracle**  
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Oracle Corporation is the world's leading supplier of software for information management, and the world's second largest software company. Oracle's range of enterprise applications, databases and tools, along with related consulting, education, and support services are sold in more than 145 countries around the world.

Oracle provides the software that powers the Internet. Oracle was the first software company to develop Internet-enabled and mobile-enabled enterprise software across its entire product line: database, application server, enterprise business applications, application development and business intelligence tools.

Oracle's complete global e-business solutions include Supply Chain Management, Customer Relationship Management, Enterprise Performance Management, Financial Management, Human Capital Management, and Governance, Risk, and Compliance Management.

Oracle's supply chain management applications address the needs and requirements of the entire supply chain, including transportation, procurement, order management, manufacturing, product lifecycle management, maintenance, supply chain planning, and execution. With Oracle Supply Chain Management, companies are able to integrate and automate critical supply chain processes from design, planning, and procurement to manufacturing and fulfilment. Customers can streamline supply chain operations and adopt industry and business best practices.

As supply chain operations have become increasingly global, companies are under more pressure to streamline processes and increase the overall efficiency and effectiveness of their supply chains. Oracle supply chain management applications enable companies to collaborate with partners around the world, manage complex supplier networks with real-time information, and adapt quickly to global constraints and demand. Companies who rely on Oracle for supply chain functionality are able to reduce inventory, shrink lead times, and adapt processes to changing business conditions.

Oracle has also strengthened its supply chain product offerings, accelerated innovation, and is meeting customer demand more rapidly by combining with strategic companies such as Agile (best-in-class, integrated enterprise-wide PLM solution), Demantra (the new standard for today's demand-driven supply chains), G-Log (the first complete, information-driven logistics solution for global supply chain and logistics management) and Retek (a comprehensive retail solution that includes back-office functionality for finance and human resources and extends to planning, merchandising, supply chain, and retail channels).

These supply chain offerings augment Oracle's existing strengths in ERP – Oracle E-Business Suite and Oracle JD Edwards Enterprise One – both fully integrated, comprehensive suites of business applications built on standards-based technology, and deep industry experience.