

FRIEND OF THE LAA



The company began trading in 1968 as Ace Marking Equipment and was renamed Signet Pty Ltd in 1989. Since that time it has become one of the Top 70 Companies in Queensland. In 2000, the company separated its Packaging & Marking division from its Labelling & Coding division and formed two distinct companies controlled by one parent company. The Packaging & Marking Division kept the Signet name, while the Labelling & Coding Division was renamed **insignia**. The parent company is known as Winson Group.

Signet Pty Ltd is now one of Australia's leading distributors of Warehouse Consumables, Packaging Materials and Safety Supplies. We are also a leading manufacturer of Industrial Marking Products and Stretchfilm and Plastics that we produce on-site.

Our packaging and safety products are used by a wide variety of manufacturers, wholesalers and retailers. Products include:

- Stretch film
- Packaging Tape & Adhesives
- Strapping, Ropes & Lashing
- Safety Signs
- Health & Safety supplies
- Cleaning & Janitorial products
- Site marking aerosols
- Stencilling products
- Stationery

Signet's method of marketing through catalogues, direct mail and interactive media rather than the traditional use of Sales Representatives in this industry gives us a unique position in the market.

We provide a valuable service to industry by supplying well-known quality branded products at the most competitive prices. We back these products up with fast, accurate service, and by ensuring we never run out of stock.

Our National Office is situated at Wakerley in Brisbane, while our two major despatch centres are located in Wakerley, Brisbane and Ingleburn, Sydney. Both centres service New South Wales, Victoria, Southern Queensland, South Australia and Tasmania. We also have a Sales Branch in Townsville to service North Queensland, Northern Territory and Papua New Guinea. Western Australia and New Zealand are serviced by Signet Distributors.

Signet has a strong team focus and through our best practices program we work together to continually try to improve and set a standard that others in our industry cannot match.