

TOYOTA FORKLIFTS STACK UP FOR MITRE 10

Australian hardware giant Mitre 10 has forged a strong and rewarding relationship with Toyota Material Handling Australia (TMHA), the supplier of forklift solutions for Mitre 10's nationwide network of distribution centres.

TMHA now supplies materials handling solutions for Mitre 10's nationwide network of distribution centres which service more than 450 Mitre 10 and True Value hardware stores.



Toyota has been awarded a five-year lease to provide Mitre 10 with BT, Raymond and Toyota-branded forklift products, based on Toyota's superior fleet management system and the overall quality and safety features of its warehouse equipment range.

Mitre 10 distribution centre management and staff were particularly impressed with the performance of BT's range of reach trucks and low-level order pickers.

Mitre 10 Southern Region Distribution Centre manager Brett Manning said the company's deal with TMHA had brought an instant improvement in workplace efficiency and safety.

"The great thing with the switch to Toyota is the uniformity of the forklift product we use in the warehouse," he said.

"The technology that Toyota uses is superior to other brands, and importantly, it also brings OH&S benefits."

Mr Manning said Mitre 10 specifically chose BT's reach truck for its ability to reach the extremely high racks in its warehouse, and because staff liked the unit's ergonomic controls and ease of operation.

Mitre 10's adoption of Toyota's integrated fleet management system has also enhanced OH&S levels.

"Our workplace is now safer because of Toyota's fleet management system, due to that system's features and how it interacts with those built into the equipment," Mr Manning said.

Mr Manning also praised the durability of Toyota's products. He said not one piece of equipment has been out of service due to breakdowns, allowing full utilisation of the company's fleet.

TMHA corporate account manager John Pudney believes the partnership with Mitre 10 highlights Toyota's ability to supply materials handling equipment for a broad range of warehousing needs.

"Mitre 10 is regarded as a super-brand, so the relationship has come together really well," Mr Pudney said.

"For future business, it shows that Toyota has the capabilities to deal with all types of business – large or small. Mitre 10 is also a very diverse business, so it highlights Toyota's broad capabilities in the materials handling sector."

Mitre 10's Toyota-supplied fleet consists of 38 BT second level man-up double-length order pickers, 21 BT reach trucks, 16 BT double-length pallet trucks and a range of Toyota LPG counterbalance forklifts, BT pallet trucks and Raymond man-up high-level order pickers.

For further information contact Toyota Material Handling on 1800 425 438 or visit www.toyotamaterialhandling.com.au