

## Media Release

### TRG launches social media pages

Total Recruitment Group, one of Australia's fastest growing recruitment companies, is pleased to announce the launch of social media pages for its industrial and corporate brands - Bluestone Recruitment and Clements Recruitment. Bluestone Recruitment and Clements Recruitment now have pages on Facebook, Twitter and LinkedIn. The social media pages are designed to provide company news, candidate and industry information, job seeker advice, competitions, latest jobs and much more.

"The social media channel is an important part of our candidate attraction and online marketing strategies. By engaging with our candidates and clients through social media, our goal is to deliver value through consultation, new brand experiences, as well as grow our candidate base," said Ljubica Radoicic, TRG's Marketing Manager. "Our social media pages are customised for the recruitment industry, with special features such as separate feeds for jobs and news."

Visit our pages:

#### **Bluestone Recruitment**

<http://www.facebook.com/bluestonerecruitment>

<http://twitter.com/bluestonejobs>

<http://www.linkedin.com/company/bluestone-recruitment>

#### **Clements Recruitment**

<http://www.facebook.com/clementsrecruitment>

<http://twitter.com/clementsjobs>

<http://www.linkedin.com/company/clements-recruitment>

#### **Total Recruitment**

<http://www.linkedin.com/company/total-recruitment-group-aust->

"I would like to thank JXT Consulting for making this possible through innovation and technical expertise. We look forward to engaging with clients and candidates and helping them achieve their goal – the dream job or new team member." Ljubica concluded.

#### **About Total Recruitment Group**

One of Australia's fastest growing recruitment companies, the Total Recruitment Group (TRG) provides recruitment services, labour hire, HR services, apprenticeship & traineeship services and international recruitment solutions both nationally and globally. We provide permanent recruitment services, contract recruitment, temporary recruitment, labour hire, outplacements, unbundled services, as well as HR consulting.

TRG operates under seven brands (ABC Global Services, Bell Recruitment, Bluestone Recruitment, Clements Recruitment, Clexan-Peak Personnel, Online Personnel and OnlineRail), specialising in various industry sectors. As a locally owned company TRG has the expertise and market knowledge to provide comprehensive and highly personalized services with global reach. TRG operates from 18 office locations across Australia and alliances in the UK, Ireland, Philippines and South Africa.

-----END-----

Contact:

Ljubica Radoicic

Marketing Manager

Tel. 02 8083 1700

Email. [lradoicic@totalrecruitment.com.au](mailto:lradoicic@totalrecruitment.com.au)

